



11th INTECOL

international wetlands
conference

18 – 23 OCTOBER 2020 | Christchurch, New Zealand

Sponsorship Prospectus



ChristchurchNZ™

Invitation

We would like to invite you to partner with us for the 11th INTECOL International Wetlands Conference, in Aotearoa New Zealand.

The conference, which runs from 18-23 October, will be held at Te Pae, the new Ōtautahi/Christchurch Convention Centre located by the spring-fed Ōtakaro/Avon River, one of the two iconic rivers that meander through the city and flow into the Avon Heathcote Estuary/Ihutai.

The conference will provide an opportunity for delegates to connect, network, and hear from a range of international and national experts. The theme of the event is “traditional knowledge and innovative science in wetland research and management”. Our idea is to create a programme that will enable the sharing of stories from the five continents and island countries around wetland traditional knowledge and uses. This will help the integration of traditional knowledge in western science and highlight further the importance of the world of wetlands for local populations.

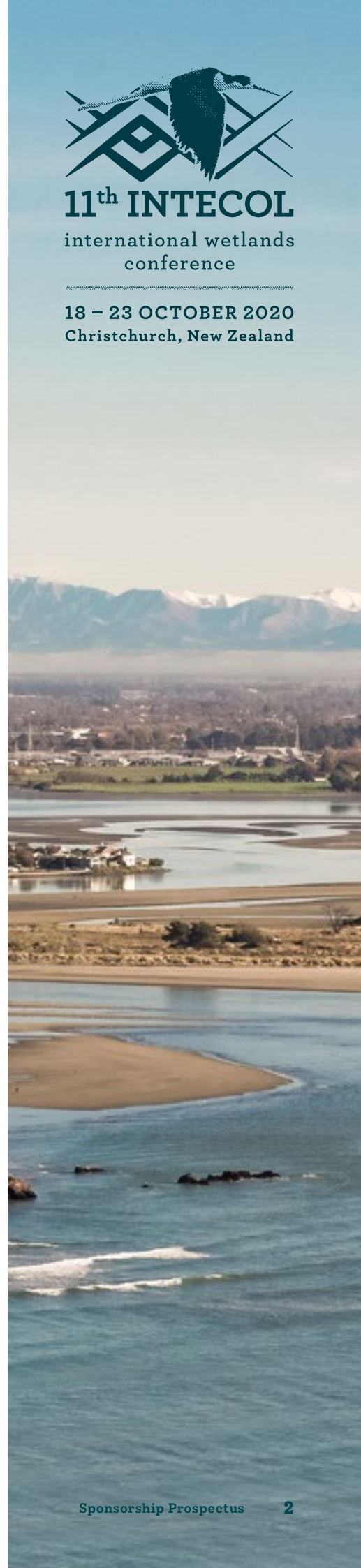
On the following pages you will find a wide range of opportunities to be part of the conference. We look forward to working with you. Please refer to the contact details in this prospectus for more information about how your organisation can benefit from being associated with the 2020 INTECOL International Wetlands conference.

Kind Regards



Dr Philippe Gerbeaux

2020 Conference Chair on behalf
of Organising Committee





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Sponsorship Opportunities

Sponsor tier	Sponsorship opportunity	Sponsorship value <i>NZ\$ ex GST</i>
Kōtuku/Platinum	Gala dinner	\$35,000
Kōwaro/Gold	Plenary speaker	\$25,000
	Coffee cart	\$25,000
Kahikatea/Silver	Welcome reception	\$15,000
	Conference app	\$15,000
	Workshop/symposia	\$15,000
	Lanyard and name badge	\$15,000
Harakeke/Bronze	Branded drink bottle	\$8,000
	Note pads and pens	\$8,000
	USB sponsor	\$8,000
	Field trips	\$5,000
	Charging station	\$5,000
	Waste & recycling stations	\$5,000
Supporting Sponsor	Day catering	\$2,500
	Electronic poster board	\$1,000
	Goods and services in kind	POA
Exhibition Stand	Single stand	\$4,000
	Double stand	\$7,000



Kōtuku Package

Kōtuku (White heron, *Ardea modesta*) is a much-treasured wetland species for all New Zealanders. The Māori saying “he kōtuku rerenga tahi” (literally “the white heron of single flight”) reflects that this bird is rarely seen as they only breed at one location in New Zealand and there are only about 30 breeding pairs. The rarity of the bird, its exquisite beauty and the way it is treasured by Māori and other New Zealanders make this an ideal name for the platinum sponsor of this conference.



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Gala Dinner Sponsor

Investment
\$35,000 + GST

One opportunity available

Sponsorship benefits

Registration and functions

- four full registrations to the conference
- four exhibitor registrations
- eight gala dinner tickets

Delegate information

- a list of conference delegates who have agreed to name disclosure in relation to the conference sent one week before conference

Exposure

- quadruple exhibition stand space (3m x 2m x 4) in a prominent location
- status associated with being the platinum sponsor of the conference
- gala dinner promoted as the “(sponsors name) gala dinner”
- opportunity for an organisation representative to make a short speech at the dinner
- logo or banners to be displayed at the dinner
- sponsor’s signage (pull up banner or similar) displayed in the conference foyer (supplied by sponsor, location at the discretion of conference organiser)
- logo included on the pocket programme given to all delegates, alongside the conference programme
- acknowledgement of organisation sponsorship in the conference opening address
- organisation logo on the conference website and app, linking to your website
- organisation logo on the dinner menus
- organisation logo displayed in opening multi media presentation



Kōwaro Packages

Kōwaro (Canterbury mudfish, *Neochanna burrowsius*) is a classic wetland fish found only in the Canterbury region of New Zealand, where the INTECOL conference is being held. It is a threatened (nationally critical) species restricted to small, isolated populations in wetlands, swampy streams and small waterways on the Canterbury Plains. Kōwaro have no scales and have adapted to cope with a habitat that can become seasonally dry. Given these highly adaptive features and uniqueness to our region, we have chosen to name our gold sponsorship option after the kōwaro.



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Plenary Speaker Sponsor

Investment
\$25,000 + GST

Three opportunities available

Sponsorship benefits

Registration and functions

- two full registrations to the conference
- two exhibitor registrations
- two gala dinner tickets

Delegate information

- a list of conference delegates who have agreed to name disclosure in relation to the conference sent one week before conference

Exposure

- double exhibition stand space (3m x 2m x 2) in a prominent location
- status associated with being a gold sponsor of the conference
- opportunity for an organisation representative to introduce the speaker
- organisation logo on the sponsored session introductory slide
- sponsor's signage (pop up banner or similar) displayed in the conference foyer (supplied by sponsor, location at the discretion of conference organiser)
- acknowledgement of organisation sponsorship in the conference opening address
- organisation logo on the conference website and app, linking to your website
- organisation logo displayed in opening multi media presentation



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Coffee Cart Sponsor

Investment
\$25,000 + GST

Two opportunities available

Sponsorship benefits

Registration and functions

- two full registrations to the conference
- two exhibitor registrations
- two gala dinner tickets

Delegate information

- a list of conference delegates who have agreed to name disclosure in relation to the conference sent one week before conference

Exposure

- single exhibition stand space (3m x 2m) directly adjacent to the coffee cart, including all exhibitor benefits
- status associated with being a gold sponsor of the conference
- sponsor's signage (pop up banner or similar) displayed next to the coffee cart (supplied by sponsor, location at the discretion of conference organiser)
- opportunity for the coffee to be served in environmentally friendly branded coffee cups (provided by the sponsor)
- acknowledgement of organisation sponsorship in the conference opening address
- organisation logo on the conference website and app, linking to your website
- organisation logo displayed in opening multi media presentation



Image © Karen Denyer

Kahikatea Packages

Kahikatea (White pine, *Dacrycarpus dacrydioides*) is the dominant tree of lowland forest and wetlands throughout New Zealand. Highly valued for timber, particularly carving waka (canoes), kahikatea grow in clumps and interlace their roots to hold each other up and stand strong in wetlands. This has led to Māori proverbs which refer to the kahikatea as a symbol of strength through unity. Kahikatea are also a critical part of the forest ecosystem, with the berries being an important food resource for New Zealand native birds. Although not as dominant in the landscape now as it has been in the past, standing up to 60m tall and living up to 600 years, the kahikatea is a forest giant and the name given to our silver sponsors.



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Welcome Reception Sponsor

Investment
\$15,000 + GST

Limited to one opportunity

Sponsorship benefits

Registration and functions

- one full registration to the conference
- one exhibitor registration
- one gala dinner ticket

Delegate information

- a list of conference delegates who have agreed to name disclosure in relation to the conference sent one week before conference

Exposure

- single exhibition stand space (3m x 2m)
- status associated with being a silver sponsor of the conference
- opportunity for an organisation representative to welcome delegates to the reception at the end of the conference opening directly prior to the function (max 5 min)
- sponsor's signage (pop up banner or similar) displayed in the conference foyer and at the entry to the welcome reception (supplied by sponsor, location at the discretion of conference organiser)
- acknowledgement of organisation sponsorship in the conference opening address
- organisation logo on the conference website and app, linking to your website
- organisation logo displayed in opening multi media presentation



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Workshop/Symposia Sponsor

Investment
\$15,000 + GST

Limited to three opportunities

Sponsorship benefits

Registration and functions

- one full registration to the conference
- one exhibitor registration
- one gala dinner ticket

Delegate information

- a list of conference delegates who have agreed to name disclosure in relation to the conference sent one week before conference

Exposure

- single exhibition stand space (3m x 2m)
- status associated with being a silver sponsor of the conference
- sponsor's signage (pop up banner or similar) displayed in the conference foyer and at the entry to the workshop/symposia (supplied by sponsor, location at the discretion of conference organiser)
- acknowledgement of organisation sponsorship in the conference opening address
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- organisation logo displayed in opening multi media presentation



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Name Badge Sponsor

Investment
\$15,000 + GST

One opportunity available

Sponsorship benefits

Registration and functions

- one full registration to the conference
- one gala dinner ticket

Delegate information

- a list of conference delegates who have agreed to name disclosure in relation to the conference sent one week before conference

Exposure

- status associated with being a silver sponsor of the conference
- organisation logo (one colour) on the lanyard, alongside the conference logo
- organisation logo printed on the name badge card alongside the conference logo
- organisation logo on the conference website and app, linking to your website
- organisation logo displayed in opening multi media presentation



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Conference App Sponsor

Investment
\$15,000 + GST

One opportunity available

Sponsorship benefits

Registration and functions

- one full registration to the conference
- one exhibitor registration
- one gala dinner ticket

Delegate information

- a list of conference delegates who have agreed to name disclosure in relation to the conference sent one week before conference

Exposure

- single exhibition stand space (3m x 2m)
- status associated with being a silver sponsor of the conference
- naming rights to the conference app
- organisation logo included on the app introductory screen
- one push notification to delegates each day of the conference, maximum 140 characters (text to be approved in advance and will only be sent during catering breaks)
- organisation logo on the conference website and app, linking to your website
- organisation logo displayed in opening multi media presentation

Harakeke Packages

Harakeke (New Zealand flax, *Phormium tenax*) is a native New Zealand plant now found all over the world. It is of huge importance to Māori, valued for weaving of kete (bags), decorative panels in meeting houses and the making of fibre used in ropes and clothing. Although harakeke grows throughout New Zealand, from sea level to about 1300m in altitude, it is commonly found in lowland wetlands and along rivers, and in coastal areas on estuaries, dunes and cliffs. Harakeke is a foundation plant for any wetland restoration being undertaken in New Zealand and is fitting to be the name for our bronze sponsorship category.



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Reusable Drink Bottle Sponsor

Investment
\$8,000 + GST

Limited to one opportunity

Sponsorship benefits

Registration and functions

- one full registration to the conference
- one gala dinner ticket

Delegate information

- a list of conference delegates who have agreed to name disclosure in relation to the conference sent one week before conference

Exposure

- status associated with being a bronze sponsor of the conference
- organisation logo (one colour) printed on the drink bottle, alongside the conference logo
- organisation logo on the conference website and app, linking to your website
- organisation logo displayed in opening multi media presentation



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Notepad and Pen Sponsor

Investment
\$8,000 + GST

Limited to one opportunity

Sponsorship benefits

Registration and functions

- one full registration to the conference
- one gala dinner ticket

Delegate information

- a list of conference delegates who have agreed to name disclosure in relation to the conference sent one week before conference

Exposure

- status associated with being a bronze sponsor of the conference
- organisation logo (one colour) printed on the notebook and pen, alongside the conference logo
- organisation logo on the conference website and app, linking to your website
- organisation logo displayed in opening multi media presentation



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USB Sponsor

Investment
\$8,000 + GST

Limited to one opportunity

Sponsorship benefits

Registration and functions

- one full registration to the conference
- one gala dinner ticket

Delegate information

- a list of conference delegates who have agreed to name disclosure in relation to the conference sent one week before conference

Exposure

- status associated with being a bronze sponsor of the conference
- organisation logo (one colour) printed on the USB given to delegates containing session abstracts
- organisation logo on the conference website and app, linking to your website
- organisation logo displayed in opening multi media presentation



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Field Trip Sponsor

Investment
\$5,000 + GST

Sponsorship benefits

Registration and functions

- one full registration to the conference
- one gala dinner ticket

Delegate information

- a list of conference delegates who have agreed to name disclosure in relation to the conference sent one week before conference

Exposure

- status associated with being a bronze sponsor of the conference
- organisation name associated with a Wednesday field trip of your choice
- organisation logo on the conference website and app, linking to your website
- organisation logo displayed in opening multi media presentation



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Charging Station Sponsor

Investment
\$5,000 + GST

Limited to one opportunity

Sponsorship benefits

Registration and functions

- one full registration to the conference
- one gala dinner ticket

Delegate information

- a list of conference delegates who have agreed to name disclosure in relation to the conference sent one week before conference

Exposure

- status associated with being a bronze sponsor of the conference
- organisation branding on the mobile charging station located next to the registration desk
- organisation logo on the conference website and app, linking to your website
- organisation logo displayed in opening multi media presentation



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Waste and Recycling Station Sponsor

Investment
\$5,000 + GST

Limited to one opportunity

Sponsorship benefits

Registration and functions

- one full registration to the conference
- one gala dinner ticket

Delegate information

- a list of conference delegates who have agreed to name disclosure in relation to the conference sent one week before conference

Exposure

- status associated with being a bronze sponsor of the conference
- organisation branding on the waste and recycling stations located around the venue
- organisation logo on the conference website and app, linking to your website
- organisation logo displayed in opening multi media presentation

Supporting Sponsorship Opportunities

Day Catering Sponsor

Investment
\$2,500 + GST per day

Four opportunities available

Sponsorship benefits

Registration and functions

- one full registration to the conference
- one gala dinner ticket

Delegate information

- a list of conference delegates who have agreed to name disclosure in relation to the conference sent one week before conference

Exposure

- status associated with being a supporting sponsor of the conference
- organisation logo placed on the catering buffets during morning tea, lunch and afternoon tea on selected day of conference
- organisation logo on the conference website and app, linking to your website
- organisation logo displayed in opening multi media presentation



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Electronic Poster Board

Investment
\$1,200 + GST

Sponsorship benefits

Registration and functions

- status associated with being a supporting sponsor of the conference
- organisation logo placed on an electronic poster board during the conference
- organisation logo on the conference website and app, linking to your website

Services in Kind

Supporting sponsors may provide relevant services such as the use of greenery, providing speaker gifts, hosting field trips etc. If you are interested please discuss these opportunities with us.

Sponsorship benefits

Registration and functions

- status associated with being a supporting sponsor of the conference
- organisation logo on the conference website and app, linking to your website



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Exhibition Stand

An exhibition floorplan will be available mid-2019.

Non-Governmental Organisation's (NGO's) are able to book a stand at a discounted rate.

Pre-session tea and coffee, morning tea, lunch, afternoon tea and the electronic posters will be located in the exhibition area to encourage delegates to spend time viewing the exhibits.

Please note that the exhibition will be closed on Wednesday due to delegates attending off-site field trips.

Single stand space

Investment
\$4,000 + GST
(NGO rate \$3,500 + GST)

Exhibition package includes

- prefabricated stand (3m x 2m)
- conference registration for one company representative including daily catering for the duration of the conference.
- fin including company name in a single colour background and single colour lettering. (Company logos are an additional cost)
- 2 x 150 watt spotlights
- 1 x 4 pin multibox
- listing of organisation name and contact information in the conference app
- organisation name listed on the conference website

Double stand space

Investment
\$7,000 + GST
(NGO rate \$6,000 + GST)

Exhibition package includes

- prefabricated stand (6m x 2m)
- conference registration for two company representative including daily catering for the duration of the conference.
- fin including company name in a single colour background and single colour lettering. (Company logos are an additional cost)
- 4 x 150 watt spotlights
- 2 x 4 pin multibox
- listing of organisation name and contact information in the conference app
- organisation name listed on the conference website

Allocation of stands

Stands will be offered and allocated to platinum and gold sponsors, followed by silver and bronze sponsors until Monday 4th November 2019. After this time remaining stands will be allocated on a first in basis. The organisers have the right to make changes to the floorplan and allocations in order to accommodate sponsors.

Further Information

If these sponsorship opportunities and benefits fall outside of your requirements, but you still wish to be associated with the conference, please do not hesitate to contact the conference managers. We wish to be flexible and may be able to negotiate an alternative set of benefits to better suit your needs.

Conference Managers

For further information, or to arrange sponsorship or exhibition at the conference, please contact:

Charlotte Emery

Event Manager

Conference Innovators Limited

T: +64 3 379 0390

E. charlotte@conference.nz

Kate Howden

Sponsorship Co-ordinator

Conference Innovators Limited

T: +64 3 379 0390

E. kate@conference.nz



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Further Information

Please complete and return the sponsorship application form at the end of this document. You will receive a confirmation of receipt, a sponsorship contract and a tax invoice.

Conference registration

For sponsorship packages that include complimentary conference registrations, you will be asked to nominate the recipient of the complimentary registration(s) in early 2020. A link to the conference website and online registration will be sent to your organisation with instructions. The website will include further detailed information about the conference.

Delegate details

By completing a sponsorship application you have given your consent for us to store your personal data. Your personal data will be retained by Conference Innovators and INTECOL for up to 24 months after the conclusion of this conference. Exhibitor details will be shared with Exhibition Hire Services to confirm signage, design and furniture requirements for your stand.

Insurance/liability

Sponsors must ensure that they are adequately covered for public liability insurance. This refers to damage or injury caused to third parties/visitors in the vicinity of their displays.

Neither INTECOL, Conference Innovators, Exhibition Hire Services, Te Pae nor any of their staff, employees, agents or other representatives shall be held accountable for, or liable for, and the same are released from accountability, or liability for any damage, loss, harm or injury to the person or any property of the displays, however caused or any of its staff, employees, agents or other representatives. In the event of industrial disruption and/or equipment failure due to power supply problems, INTECOL, Conference Innovators, Te Pae, and Exhibition Hire Services will not be held liable and accept no responsibility for loss of monies incurred by partners or damage to property.

The conference organisers accept no liability for damage to sponsors equipment by loss, damage, theft, fire, water, storms, strikes, riots, or any cause whatsoever. Sponsors are advised to insure against such liability.

Health and Safety

We take the health and safety of our delegates, sponsors and suppliers seriously. A manual will be provided to sponsors as appropriate closer to the conference. This will provide full details around compliance when packing in your display and working throughout the conference. Please note that all electronic equipment plugged in onsite must be tagged and tested. By agreeing to be a sponsor at the conference, you agree to adhere to our health and safety policy.

Cancellation policy

INTECOL reserve the right to change the venue and duration of the event if exceptional circumstances demand. In the event of a change of venue and/or duration, the agreement to participate will remain in force so long as the sponsor is informed in reasonable time before the event.

- In the case of cancellation by the sponsor, notification in writing should be sent to the conference organiser. A refund of fees paid (less a cancellation fee of 75% of the value of the sponsorship) will be made to any partner cancelling before Monday 7 October 2019. No refunds will be provided after this date.
- Full payment must be completed on the 20th of the month following the invoice being issued or prior to the conference, whichever is earliest.
- Participation as a sponsor is at the discretion of the organisers and the organisers reserve the right to approve sponsorship materials.

Payment

All packages are quoted in New Zealand dollars and exclude GST. Full payment is required prior to the conference. Please contact us if you require to pay your sponsorship in instalments.

Acceptance of terms and conditions

By submitting the sponsorship application form you acknowledge and accept the sponsorship terms.

Sponsorship application form



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Please forward this form indicating your partnership request to:

Kate Howden

Conference Innovators,

PO Box 7191, Christchurch 8240

E: kate@conference.nz

Organisation name:

Name (*main contact*):

Billing address:

.....

City: Postcode:

Country:

Telephone: Mobile:

Email: Purchase order number:

Kōtuku package

Gala dinner \$35,000 + GST

Kōwaro packages

Plenary speaker \$25,000 + GST

Coffee cart \$25,000 + GST

Kahikatea packages

Welcome reception \$15,000 + GST

Conference app \$15,000 + GST

Workshop/Symposia \$15,000 + GST

Lanyard and name badge \$15,000 + GST

Harakeke packages

Branded drink bottle \$8,000 + GST

Notepads and pens \$8,000 + GST

USB \$8,000 + GST

Field trip \$5,000 + GST

Charging station \$5,000 + GST

Waste & recycling station \$5,000 + GST

Supporting sponsor

Day catering \$2,500 + GST

Electronic poster board \$1,200 + GST

Exhibition

Single exhibition stand \$4,000 + GST

Double exhibition stand \$7,000 + GST

Name of organisations you wish to be adjacent to

Name of organisations you do not wish to be adjacent to

Payment details

All prices are in New Zealand dollars and exclude goods and services tax (GST) of 15%. Invoices are payable within one month of invoice, or prior to the conference, whichever is earliest.

A confirmation email and invoice will be sent to you on receipt of your application form. If you wish to pay by credit card this can be arranged at this time.

Terms and conditions: I agree to the terms and conditions outlined in the prospectus

Signed: Date: